



## News Room

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### **RHB Investment Management Aims for Nationwide Agency Expansion**

***Kuala Lumpur, 26 May 2010***

In its bid to spread its nationwide presence, RHB Investment Management Sdn. Bhd. (RHBIM) held a mass recruitment drive at the Prince Hotel, Kuala Lumpur yesterday for interested individuals to join its expanding agency force.

RHBIM plans to increase its distribution channels all over Malaysia, region by region via such mass recruitment exercise with the intention of widening market reach in order to support its new and existing customers. This will be carried out through a series of roadshows, self-enhancing seminars and career fairs targeted at fresh graduates and members of the general public who are seeking a career boost.

"Our business plan calls for continuous aggressive growth in 2010," said Sharifatul Hanizah Said Ali, Managing Director of RHBIM. "Engaging larger sales and support teams are crucial to achieving our expansion objectives. With the expansion of our distribution channels, we will also be looking at offering a series of innovative products to the investing public this year."

The expansion exercise took off with a positive start early last month in the northern region and East Malaysia, where seminar events held in Penang, Kuching and Kota Kinabalu saw an encouraging number of participants. RHBIM will be eyeing the east coast and central region as upcoming destinations for recruitment.

RHBIM is a wholly-owned subsidiary of RHB Investment Bank, under the Corporate and Investment Banking arm of the RHB Banking Group, and currently has a stable of 23 retail funds.

*Issued on behalf of RHB Investment Management by Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Eza Dzul Karnain at 012-3420060 or Sandra Foo at 012-3188412.*

#### *About the RHB Banking Group*

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into four Strategic Business Groups (SBGs): Retail Banking, Corporate & Investment Banking, Islamic Banking and International Banking. These businesses are offered through its main subsidiaries – RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's International Banking Division include the commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services groups in ASEAN.*

*It's time we simplify banking.*