

The RHB Banking Group Presents The Biggest Musical Event of The Year - 'The Sound Of Music'

KUALA LUMPUR, 21 June 2011: The biggest musical event of the year premieres at The Kuala Lumpur Convention Centre tonight. **'The Sound Of Music'** is expected to create a buzz amongst Malaysian fans of musical theatre as the legendary multiple award-winning production makes an exclusive staging in Kuala Lumpur direct from London for a very limited time.



Scene 1 : The Sound Of Music The Musical

Exclusively presented by the RHB Banking Group and brought to Malaysia by Yvents!, **'The Sound Of Music'** will be staged here on our shores from 21 to 26 June 2011 at the Plenary Hall, Kuala Lumpur Convention Centre.

The opening show is graced by Her Majesty The Raja Permaisuri Agong Tuanku Nur Zahirah who will be accompanied by Her Majesty's royal children, YAM Tengku Nadhirah Zaharah and YAM Tengku Fatimatuz Zahra'. Tonight's event, held to show appreciation to The RHB Banking Group's customers and clients, also saw some of Malaysia's top corporate industry chieftains and notable personalities in attendance.

RHB Bank Berhad's Chairman Tan Sri Azlan Zainol said that this event was part of the Group's continual efforts to support the development of the arts industry and was in line with the Group's corporate responsibility (CR) objectives.

"The RHB Group places a heavy emphasis on developing and maintaining good CR practices. It is the Group's aspiration to balance our achievements with commendable social programmes," Azlan said.

"The Sound of Music helps achieve that aim and this musical showcases values which Malaysian society today holds dear to such as love, close family ties and strong family bonds which can help in reuniting families," he added.

'The Sound of Music', which marks the final collaboration between composers Richard Rodgers and Oscar Hammerstein II, tells the story of a postulant who proves too high-spirited for the religious life and is dispatched to serve as governess to the seven children of a widowed naval Captain. The family's narrow escape over the mountains to Switzerland provides one of the most thrilling and inspirational finales ever presented in the theatre.



News Room

'*The Sound Of Music*' first opened in New York on Broadway in November 1959. The original production ran for a staggering 1,443 performances and won 8 Tony Awards, including Best Musical. The movie, released 6 years later won 5 Oscars, including Best Picture. Continually playing to sell-out audiences the world over, this box-office smash which commemorates its 75th anniversary this year will enthral audiences in Kuala Lumpur with a top London cast consisting of 65 members of which includes a seasoned West End cast as well as the seven children; the latter being an exception, as most young talents do not travel long distance. The musical will feature a full orchestra playing the famed musical score which include the title song "*The Sound Of Music*", "*Climb Every Mountain*", "*Edelweiss*", "*My Favourite Things*", "*Sixteen Going on Seventeen*", "*Do-Re-Mi*" and "*The Lonely Goatherd*".

The RHB Banking Group is the **Exclusive Presenter** of the musical. Tickets are priced at RM190, RM290, RM390, RM490 and RM590. RHB credit and debit cardholders will enjoy a 25% discount on the Premiere Night (21 June) which is reserved exclusively for RHB customers and a 15% discount on all other shows.

For individual bookings, call the TicketsPeople hotline at **03-2287 2727** or visit www.ticketspeople.com. Tickets are also available from the TicketsPeople office or at The Gardens Mall, Cocoon, Level 4.

For corporate and group bookings of more than 30 tickets, call **03-2287 2811** or email info@yvents.com.my.

For further information on 'The Sound of Music', please contact:

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About the RHB Banking Group

The RHB Banking Group is the fifth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and be recognised as one of the top financial services group in the ASEAN Region.

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