

RHB Bank launches annual Fraud Awareness Week to reinforce public awareness

KUALA LUMPUR, 27 November 2012 – RHB Banking Group today launched its second Fraud Awareness Week (FAW) – an annual initiative to enforce public awareness of frauds across the country. Beginning from 26 – 30 November 2012, a series of activities will be conducted at RHB Center and its branches nationwide.

“We at RHB are committed to educate and enforce fraud awareness among our customers and the general public. To begin, we must first inculcate a non-tolerance mindset against fraud within our own organisation,” said Encik Johari Muid, Managing Director, RHB Bank Berhad.

He added “This initiative, the first among other banking institutions in the country, also aims to enable a deterrent message to fraud syndicates. RHB is joining forces with regulators and authorities in combating fraud and we hope the activities lined up during the Fraud Awareness Week will educate and prepare the public if they come across fraud.”

Highlight of the FAW is a staff forum with New York-based guest speaker, Jeffrey Robinson, a recognised expert on money laundering, organised crime and fraud. Robinson is well known on the international speaking circuit for more than 30 years and is a frequent guest on television talk shows around the world. He was also labeled “The World’s most important financial crime journalist” by the British Bankers’ Association.

In addition, there will be a series of briefings for RHB staff held throughout the week on various topics by invited speakers such as Bank Negara Malaysia (BNM), Polis Diraja Malaysia (PDRM), Jabatan Imigresen Malaysia, CyberSecurity Malaysia, Malaysia Communications & Multimedia Commission (MCMC) and other subject matter experts.

For the public, an exhibition is held throughout the week at RHB Centre, Jalan Tun Razak, Kuala Lumpur, where visitors will be educated on the various methods of existing and possible fraud cases. There will also be fraud ambassadors stationed at all RHB branches to attend to customers on queries and concerns pertaining to the subject matter. A booklet on 15 most common financial frauds will be available at RHB branches for customers to ensure that they are well informed.

The Fraud Awareness Week will cover areas such as types of fraud, the modus operandi of fraud schemes, how to prevent from becoming a victim of fraud, what to do when they come across fraud and how to prevent from falling into the same trap again.



Encik Johari Abdul Muid, Managing Director, RHB Bank Berhad and Mr V.Maslamani, Head of Group Compliance, RHB Bank Berhad, launching the Fraud Awareness Week At the RHB Centre, Jalan Tun Razak



Fraud ambassadors explaining on the types of fraud to En Johari Abdul Muid, Managing Director, RHB Bank Berhad at the Fraud Awareness Week in RHB Centre, Jalan Tun Razak

Issued by the Corporate Communications Division, RHB Capital Berhad. For more information, please call Mahanum Shariff at 03-2333 8441 or e-mail to mahanum.shariff@rhb.com.my

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia by total assets. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to establish itself as a leading multinational financial services group. The Group distinguishes itself from other industry players through leveraging private and public sector relationships as well as enhancing network and touch points. The Group has more than 2,872 customer touch points in the countries in which it operates.