

**RHB Islamic Bank Enhances Presence In Northern Region**

**Sungai Petani, 30 November 2012** - RHB Islamic Bank berhad ("RHB Islamic"), the Islamic Banking arm of the RHB Banking Group officially launched its full-fledged Islamic Banking branch in Sungai Petani today as part of its effort to meet the increasing demand for Islamic banking products and services in the Northern Region of Peninsular Malaysia.

The branch was officially declared open by the Managing Director of RHB Islamic Bank Berhad, Tuan Haji Abd Rani Lebai Jaafar.

"The size of Sungai Petani itself is a justification for the establishment of an Islamic banking outlet in this town, which is now the biggest town in Kedah and is growing in terms of population and economic growth. The growing economy in Sungai Petani calls for more alternatives to banking hence Islamic banking is the perfect solution to this mounting need" said Tuan Haji Abd Rani. Apart from Sungai Petani branch, RHB Islamic Bank has another full-fledged Islamic branch in the Northern Region, Auto-City ie. Prai, Pulau Pinang.

The products and services offered at the Sungai Petani branch include Vehicle Financing-i; Home Financing-i, a variety of Deposits, Online Banking, Credit and Debit Cards-i, Personal Financing-i, Business Financing and Ar Rahn.

In conjunction with the launch of the new Islamic Banking branch, the winners of the 'Az Zahra Ladies Banking Deposit Campaign' received prizes for being the lucky contestants who deposited a minimum of RM5,000 in the 'RHB Az Zahra Ladies Banking account from April to October 2012. The 4 grand prize winners received 250g gold bars while the 40 consolation winners received 25g gold bars.

Tuan Haji Abd Rani also launched a 2-day Islamic Banking Fiesta – a yearly affair of the bank since 2008, which is held today and will continue on the following day at the branch. As part of the Fiesta, automotive dealers, property developers, local health corporations and a local food company opened up booths displaying their products and services, including the RHB Group's Shariah based products and services.

Also part of the Fiesta was the Cha Break, a casual gathering of bankers and business owners to meet and mingle. The Cha Break featured a session where RHB's Business Banking division gave a short talk on the respective business banking facilities.



*From Left - Haji Mohamad Munir Haji Tajudin, Assistant Branch Manager, RHB Islamic Bank, Sungai Petani Branch; Puan Hasmah Jusof, Area Manager, Kedah/Perlis, RHB Bank Berhad; Tuan Haji Abd Rani Lebai Jaafar, Managing Director, RHB Islamic Bank Berhad and Mr Yong Kin Leng, Regional Director, Northern Region 1, RHB Bank Berhad officiating the opening of RHB Islamic Bank's new branch in Sungai Petani, Kedah*



## News Room

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The activities lined-up during the second day of the Fiesta include a children's colouring competition, flower decoration contest, the best teh tarik style and a cooking demonstration.

Tuan Haji Abd Rani added, "These events are timely and serve our Management's objectives to build good rapport with customers, both individuals and corporations in Kedah, specifically in the Sungai Petani vicinity. The Fiesta is a good platform for the public to gain awareness on the availability of the various Islamic Banking products and services at our RHB Islamic Banking branches".

The launch of the new Islamic Banking branch ended with the hand over of cash donations to several underprivileged homes and charitable NGOs representing government pensioners.

Issued on behalf of RHB Islamic Bank Berhad by the Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-2333 8282.

### **About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia by total assets. The Group's core businesses are streamlined into seven Strategic Business Groups (SBGs): Retail Banking, Business Banking, Group Transaction Banking, Corporate & Investment Banking, Islamic Banking, Global Financial Banking and Group Treasury. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are held under RHB Investment Management Berhad. RHB's Global Financial Banking Division includes commercial banking operations in Singapore, Thailand and Brunei. The Group also has a non-ringgit based offshore funding operations in Labuan as well as a representative office in Vietnam. It is the RHB Banking Group's aspiration to establish itself as a leading multinational financial services group. The Group distinguishes itself from other industry players through leveraging private and public sector relationships as well as enhancing network and touch points. The Group has more than 2,872 customer touch points in the countries in which it operates.*