



**PRESS RELEASE
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RHB BANKING GROUP MARKS 10TH ANNIVERSARY OF RHB-SINGAPORE CUP WITH PARTICIPATION OF CAMBODIAN CLUBS AND FOOTBALL CLINICS FOR UNDERPRIVILEGED CHILDREN IN CAMBODIA

Phnom Penh, 23 May 2014 - RHB Banking Group has renewed its partnership with Football Association Singapore (FAS) to organise the RHB-Singapore Cup for the 10th year running. To mark this milestone, the RHB-Singapore Cup this year will see the participation of two of Cambodia's best league clubs - Nagacorp FC, the defending champions of the Hun Sen Cup, and last year's league champions Svay Rieng FC into the tournament today.

With the support of the Group's Cambodia office, RHB Bank Indochina Limited, football clinics will also be organised for underprivileged children in Phnom Penh this year. The children will benefit from the skills sharing of players from Nagacorp FC and Svay Rieng FC as well as receive footballs contributed by the Singapore League as part of this programme.

U Chen Hock, RHB Banking Group's Executive Director of Group International Business said: "Through the RHB-Singapore Cup, the RHB Banking Group has helped raise the interest and quality of ASEAN football in the region. Football is such a universal game that connects both the young and old – it is also this affiliation and connection that is equally important for us to build-upon.

Furthermore, we aim to nurture the next generation of talents, while also looking to make a positive difference in the lives of children around the region through this sport."

He also added that in Singapore the Group's commitment to contribute meaningfully through this partnership to the community it operates in has seen it organising initiatives such as children's football clubs run as well as football clinics for underprivileged children.

"Ultimately, we do hope that these children will contribute back towards the growth of the sport through the passion derived from their early association with it.

The RHB-Singapore Cup has a very pronounced presence in South East Asian football. We are pleased to note that due to the regional presence of this competition, there is a natural synergy between RHB and Singapore football to work together even as we expand our banking operations and CR objectives within the ASEAN region.

These activities - the Singapore Cup partnership and our children's programmes - are altogether an integral part of RHB's CR initiatives, helping to sustain interest in ASEAN football while simultaneously nurturing young talents in sports that could help improve their future." explained U.

Issued by the Group Corporate Communications Division, RHB Capital Berhad. For more information, please call Lois Kam at 03-9280 5089.

About the RHB Banking Group

The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into the following key focus areas namely, Group Retail and Commercial Banking, Treasury & Global Markets, Transaction Banking, Group Islamic Banking and Group Insurance, Corporate and Investment Banking Business and Group International Business. These businesses are offered through its main subsidiaries - RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans nine countries including Brunei, Cambodia, Indonesia, Hong Kong, Malaysia, Singapore, Thailand, Vietnam and Lao PDR. It is RHB Banking Group's aspiration to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.