



**FOR IMMEDIATE RELEASE**  
**7 March 2016**

---

## **RHB SAVE TO WIN CONTEST WINNERS IDENTIFIED**

---

Kuala Lumpur – A total of 13 customers walked away with RM760,000 worth of attractive prizes during a four-month long 'Save To Win' contest organised by RHB Bank Berhad. Topping the list as Grand Prize Winner is Ms Ang Siew Toh, who bagged a luxurious Mercedes Benz S400 Hybrid today.

The contest which was launched from the 1 October 2015 to 31 January 2016, was offered to RHB Bank's Conventional Current Account Savings Account (CASA) new and existing customers. The winning criterion was to save and place CASA Hold amount in order to qualify for rewards and entries. The higher the amount of CASA Hold, the more attractive the lifestyle rewards gifts and higher chances to be the winner. Monthly winners received 3 months FD worth RM15,000, RM12,000 and 10,000 respectively throughout the campaign period.

During the contest period of over four months, a total of 1,824 entries were received, achieving RM317.2 million in CASA. Six entries had qualified to compete for the Grand Prize.

RHB Bank Executive Director of Group Retail Banking, Mr U Chen Hock said, "At RHB, we want to constantly reward our customers while we provide them with simplified and seamless experiences. The Save to Win contest is part of our Deposits Master Campaign which is aimed at encouraging new CASA placement by rewarding customers with Lifestyle premiums and the chance to win attractive prizes. Those who did not make it as winners this time can look forward to more contests lined up for the rest of the year".

Meanwhile, Ms Ang, an RHB customer since 2013 who has been running her own food manufacturing business with her husband said she felt excited and lucky because it's her first time winning such a luxurious prize. She also mentioned that she'll look forward for the continuous support RHB has provided for herself and her company.

The monthly winners for the Save to Win contest are:

- 3 Months FD worth RM15,000 prizes - Loh Fah Keong, Tong Kok Chai, Murugappan Tamil Selvi and Dong Sech Sing
- 3 Months FD worth RM12,000 prizes – Sak Moy @ Sak Swee Len, Seow Joo Guan, Foo Siew Ping @ Foo Shee Booi and Lim Moon Chong
- 3 Months FD worth RM10,000 prizes – Lim Chew Fong, Kazimah binti Yusoff @Hamzah, Tey Wee Jen and Tan Ee Lean

---

Issued on behalf of RHB Bank Berhad by the Group Marketing & Communications Division, RHB Banking Group. For more information, please contact Cynthia Blemin at 012-2494071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com) or Alicia Pinto at 012-349 6364/ [alicia.christine.pinto@rhbgroup.com](mailto:alicia.christine.pinto@rhbgroup.com).

**About the RHB Banking Group**

*The RHB Banking Group is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are streamlined into three main business pillars, namely Group Retail and Commercial Banking, Group International Business and Group Corporate and Investment Banking. These businesses are offered through its main subsidiaries -RHB Bank Berhad, RHB Investment Bank Berhad, RHB Insurance Berhad and RHB Islamic Bank Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong, Vietnam, Lao PDR and Myanmar. It is RHB Banking Group's aspiration to continue to deliver superior customer experience and shareholder value; and to be recognised as a Leading Multinational Financial Services Group.*