



**FOR IMMEDIATE RELEASE**  
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## **RHB PARTNERS WARNER BROS. CONSUMER PRODUCTS FOR JUSTICE LEAGUE DEBIT CARDS**

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**KUALA LUMPUR** — RHB Bank Berhad (“RHB”) recently launched the limited edition JUSTICE LEAGUE Debit Cards in collaboration with Warner Bros. Consumer Products, on behalf of DC Entertainment, and Visa. The launch coincides with the release of the much awaited JUSTICE LEAGUE movie.

There will be limited edition card designs featuring the popular JUSTICE LEAGUE characters. JUSTICE LEAGUE is the highly anticipated film that brings together DC Comics Super Heroes including Batman, Wonder Woman, The Flash, Aquaman and Cyborg.

“As Malaysia moves closer towards becoming a cashless society, RHB hopes that the unique designs will appeal to superhero fans, both young and old, and inspire them to actively use debit cards as a convenient and secure mode of payment. With features such as the contactless payment (Visa PayWave) and MyDebit, Malaysians will be able to enjoy the benefits of electronic payments including the ability to make purchases online and overseas,” said Nazri Othman, Acting Head, Group Retail Banking, RHB Banking Group.

“RHB looks to introduce more card designs based on other Justice League superheroes next year as we continue to look for ways to enhance our product features to meet the evolving needs of our customers,” added Nazri.

“We are seeing strong debit growth in Malaysia and cardholders are spending close to 20 per cent more than last year on their debit cards. Today, we are pleased to partner with RHB to launch the limited edition JUSTICE LEAGUE debit cards that are enabled with Visa payWave contactless solution. We believe that Malaysians who are fans of superheroes will embrace the benefits and convenience of using these contactless enabled debit cards and switch from using cash. Visa is committed to working closely with our bank issuers and acquirers to promote the use of electronic payments and are aligned with Bank Negara Malaysia’s objective to increase debit penetration and move Malaysia towards becoming a cashless society,” said KB Ng, Visa Country Manager for Malaysia.

These limited edition debit cards come with 0.5% cash back on overseas retail spending. To further encourage the usage of these cards, users can stand a chance to win RM50 cashback from now to 28 February 2018.

The RHB JUSTICE LEAGUE Debit Cards are available for RHB Bank Current or Savings account holders. RHB Bank will offer a RM3 rebate every month for the first 5,000 customers upon their first transaction from now to 31 December 2017. For existing RHB customers, they can easily switch to a card of their desired at any RHB Bank Branch nationwide. New RHB customers who wish to obtain this limited edition debit card can

either apply for a Smart Account via the RHB website or walk into any RHB Branch nationwide to open an RHB Current or Savings account.

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*Issued on behalf of RHB Bank Berhad by Group Corporate Communications Division. For more information, please contact Cynthia Blemin at 012-249 4071/ [cynthia.blemin@rhbgroup.com](mailto:cynthia.blemin@rhbgroup.com) or Alicia Pinto at 012-349 6364/ [alicia.christine.pinto@rhbgroup.com](mailto:alicia.christine.pinto@rhbgroup.com)*

### **About the RHB Banking Group**

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.*

For more information, please visit [www.rhbgroup.com](http://www.rhbgroup.com)

### **About Warner Bros. Consumer Products**

*Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling's Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi (opening 2018). With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.*

### **About DC Entertainment**

*DC Entertainment, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, The Flash, etc.), Vertigo (Sandman, Fables, etc.) and MAD, is the creative division charged with strategically integrating across Warner Bros. and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment, and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.*

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