



**FOR IMMEDIATE RELEASE
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RHB TOUCHES MORE THAN 6,000 LIVES IN ASEAN

KUALA LUMPUR – RHB Banking Group (“RHB”) touched the lives of more than 6,000 underprivileged and marginalised members of the community particularly children and youths through its annual *RHB Touch Hearts* initiative.

Currently into its third year, the Corporate Responsibility (CR) programme which was themed “Enriching the Community”, saw 33 teams comprising 14,500 employees, embarking on 43 initiatives revolving around education, environment, infrastructure, family/ community well-being and health and wellness.

RHB Touch Hearts is a yearly initiative where all employees across ASEAN countries where RHB has a presence, organised fund raising activities in support of various initiatives with underprivileged and marginalised members of the community. Employees within the Group raised more than RM500,000 in cash and kind through various projects this year, to support the charitable initiatives. The CR programme culminated over the weekend of 6 and 7 October 2018, where the employees went to the ground to volunteer their time in charitable causes.

“Our annual *RHB Touch Hearts* initiative is aimed at promoting the spirit of volunteerism amongst our employees and to provide them with an avenue to lend a helping hand to those in need, particularly children and youths. As a community-centric bank, our efforts are beyond just corporate philanthropy, instead we are investing into the future generation and engaging communities in a sustainable manner,” said Dato’ Khairussaleh Ramli, Group Managing Director for RHB Banking Group and Chairman of RHB Foundation.

In June this year, RHB was accorded “Best Community Programme Award” category under The Global CSR Awards. This prestigious award recognises RHB for its high levels of CSR commitment and for leadership in CSR and corporate ethics.

The Bronze award also recognises RHB’s effort in the 2017 *RHB Touch Hearts*’ initiative in which 34 humanitarian programmes were carried out, involving 14,500 RHB employees reaching out to more than 6,300 children and youths across 8 ASEAN countries.

Over the last three years, RHB through its *RHB Touch Hearts* initiative have raised in cash and kind totalling close to RM1.3 million and reached out to more than 18,900 underprivileged and marginalised members of the community.

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About the RHB Banking Group

The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.

For more information, please visit www.rhbgroup.com