



**FOR IMMEDIATE RELEASE**  
**13 April 2019**

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## **RHB LANGKAWI RIDE DRAWS MORE THAN 1,000 CYCLISTS**

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**LANGKAWI:** The inaugural RHB Langkawi Ride 2019 drew more than 1,000 local and international cyclists to Langkawi island on 13 April 2019. The event was flagged off at 7am today at Dataran/Laman Mar Mar in Kuah, Langkawi by Menteri Besar Kedah, Datuk Seri Mukhriz Mahathir and Youth and Sports Minister Syed Saddiq Syed Abdul Rahman.

The RHB Langkawi Ride 2019 attracted individual cyclists as well corporate teams from 22 countries including Malaysia, Australia, United Kingdom, the United States of America, Brazil, Austria, the Netherlands, Switzerland, Brunei, Italy, Japan and South Africa, among others. The race is the first cycling event outside of Kuala Lumpur and Selangor organised by RHB, giving cycling enthusiasts an intriguing experience to explore an island destination on two wheels. The race featured several categories namely the 100km Eagle Ride, 72km Heritage Ride and the 25km Adventure Ride, comprising the Men's Open, Women's Open, Men's Veteran Open and Corporate Team (only for 100km ride).

Dato' Khairussaleh Ramli, Group Managing Director of RHB Banking Group, who participated in the 72km Men's Open category said, "It was an exhilarating ride – with flat winding terrains, challenging gradients and fast tracked descents but at the same time cyclists got to experience Langkawi's scenic landscape and attractions. It was truly an amazing experience. I would like to thank all cyclists who participated in RHB Langkawi Ride today. We hope to see more Malaysians, particularly the younger generations take up cycling, not just for its health benefits but also as a form of family and friends leisure lifestyle activity."

RHB Langkawi Ride also saw participation by the Menteri Besar of Kedah, Datuk Seri Mukhriz Mahathir, YB Syed Saddiq bin Syed Abdul Rahman, Minister of Youth and Sports, popular songstress, Dato' Sri Siti Nurhaliza binti Tarudin and husband in the 72km ride.

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**About the RHB Banking Group**

*The RHB Banking Group, with RHB Bank Berhad as the holding company, is the fourth largest fully integrated financial services group in Malaysia. The Group's core businesses are structured into seven main business pillars, namely Group Retail Banking, Group Business & Transaction Banking, Group Wholesale Banking, RHB Singapore, Group Shariah Business, Group International Business and Group Insurance. Group Wholesale Banking comprises Corporate Banking, Investment Banking, Group Treasury & Global Markets, Asset Management and Private Equity. All the seven business pillars are offered through the Group's main subsidiaries – RHB Investment Bank Berhad, RHB Islamic Bank Berhad and RHB Insurance Berhad, while its asset management and unit trust businesses are undertaken by RHB Asset Management Sdn. Bhd. and RHB Islamic International Asset Management Berhad. The Group's regional presence now spans ten countries including Malaysia, Singapore, Indonesia, Thailand, Brunei, Cambodia, Hong Kong/China, Vietnam, Lao PDR and Myanmar.*

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