

NEWS RELEASE

FOR IMMEDIATE RELEASE

11 SEPTEMBER 2023

RHB ISLAMIC AND MAIPs EMPOWERS B40 MICRO-ENTREPRENEURS IN PERLIS

*Bank and MAIPs Collaborate to Provide Financial Assistance,
Training and Equipment*

Kuala Lumpur – RHB Islamic Bank Berhad (“RHB Islamic” or “Bank”) and Majlis Agama Islam dan Adat Istiadat Melayu Perlis (“MAIPs”) continue to uplift micro-entrepreneurs from the B40 and asnaf communities in Perlis at this year’s *Program Kayuhan Agihan MAIPs Peduli*, where the Bank presented zakat amounting to RM550,000 to MAIPs. The Bank also contributed over RM165,000 for the economic development of the Perlis B40 and asnaf community via two primary projects in the state in collaboration with MAIPs and their subsidiary, Akademi Transformasi Asnaf MAIPs (“ATAM”).

The first project is a tailoring workshop at Taman Desa Asnaf Batu Bertangkup, Chuping, where RHB Islamic, in collaboration with ATAM, is working closely with Jabatan Kemajuan Masyarakat Perlis (“KEMAS”) and GIATMARA Malaysia to train B40 participants in developing their tailoring skills in apparel and bedding, and business acumen. The second project, Bengkel Pengusahaan Karipap at Kampung Sentua, Utan Aji Kangar, provides participants with the necessary skills to start up and run a curry puff production business. RHB Islamic is the sole contributor to equip both centres with the tools, equipment and machinery.

“One of the Bank’s sustainability goals is to empower two million vulnerable individuals and businesses in ASEAN by 2026. We are committed to positively impacting the B40 community in Perlis through our distribution of zakat and projects with MAIPs and ATAM, as we want to help the underprivileged be self-sustainable. Our continuous collaboration with various partners to help empower these communities means more than just providing them with zakat – our commitment to their welfare highlights the importance of training and skill development, with the ultimate goal of improving their household economic status and transforming them from being recipients of zakat to becoming contributors of zakat,” said Dato’ Adissadikin Ali, Managing Director and Chief Executive Officer of RHB Islamic.

During the event, Dato' Adissadikin Ali handed over the Bank's corporate zakat contribution to Tuan Haji Mohd Nazim, Chief Executive Officer of MAIPs; this was witnessed by DYTM Tuanku Syed Faizuddin Putra Ibni Tuanku Syed Sirajuddin Jamalullail, the Regent of Perlis. After the corporate zakat contribution handover, DYTM Tuanku Raja Muda personally led a 10 km cycling tour around the Kangar area to visit and hand-deliver the corporate zakat contributions to three asnaf families.

"Both MAIPs and RHB Islamic are committed to improving the lives of the B40 community in Perlis, as indicated by our unique initiatives such as zakat distribution via cycling, which has been ongoing for several years and is still a steadfast commitment today. What makes our partnership successful is its holistic nature, which goes beyond financial support, as it is also about understanding the community's needs in their daily lives and empowering them economically. Together, we are determined to continue making a tangible difference in the lives of the B40 asnaf community by working with them on sustainable solutions," said Tuan Haji Mohd Nazim Mohd Noor, Chief Executive Office of MAIPs.

The strategic collaboration with MAIPs is one of the ways RHB Islamic actively supports Bank Negara Malaysia's value-based intermediation initiatives to promote the utilisation of Islamic social capital to raise the economic status of asnaf among the B40 community.
