

# ADVANCING COMMUNITIES, *CREATING SUSTAINABLE IMPACT*

**RHB**  Islamic



**IMPACT REPORT 2024**







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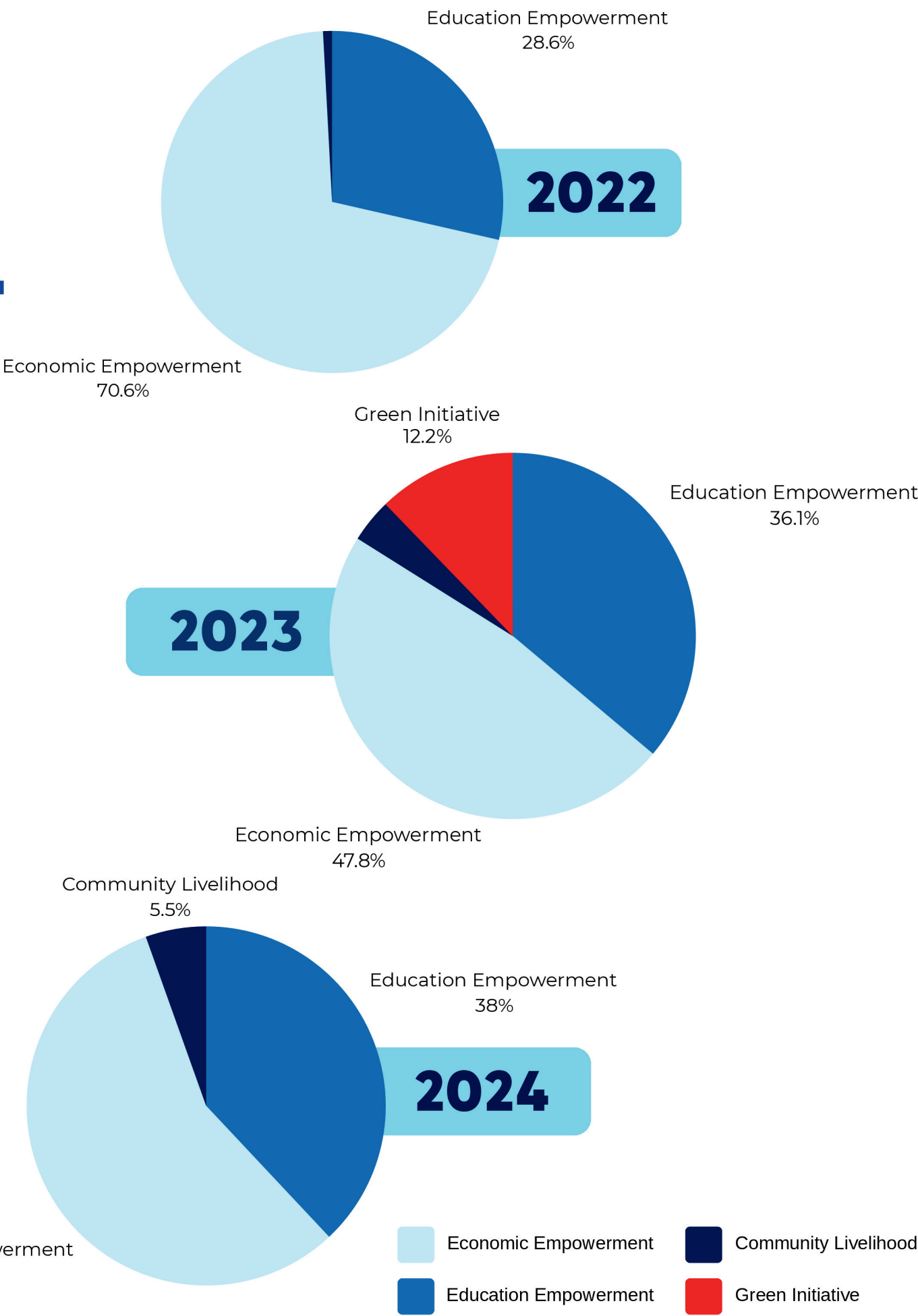
**OUR KEY PARTNERS**



# 3-YEAR FINANCIAL SUMMARY

## UTILIZATION OF ZAKAT FUND

| 'RM                   | 2022      | 2023      | 2024      |
|-----------------------|-----------|-----------|-----------|
| Education Empowerment | 303,244   | 443,267   | 543,520   |
| Economic Empowerment  | 749,217   | 586,579   | 808,637   |
| Community Livelihood  | 9,000     | 47,250    | 78,000    |
| Green Initiative      | 0         | 150,000   | 0         |
| TOTAL                 | 1,061,461 | 1,227,096 | 1,430,157 |



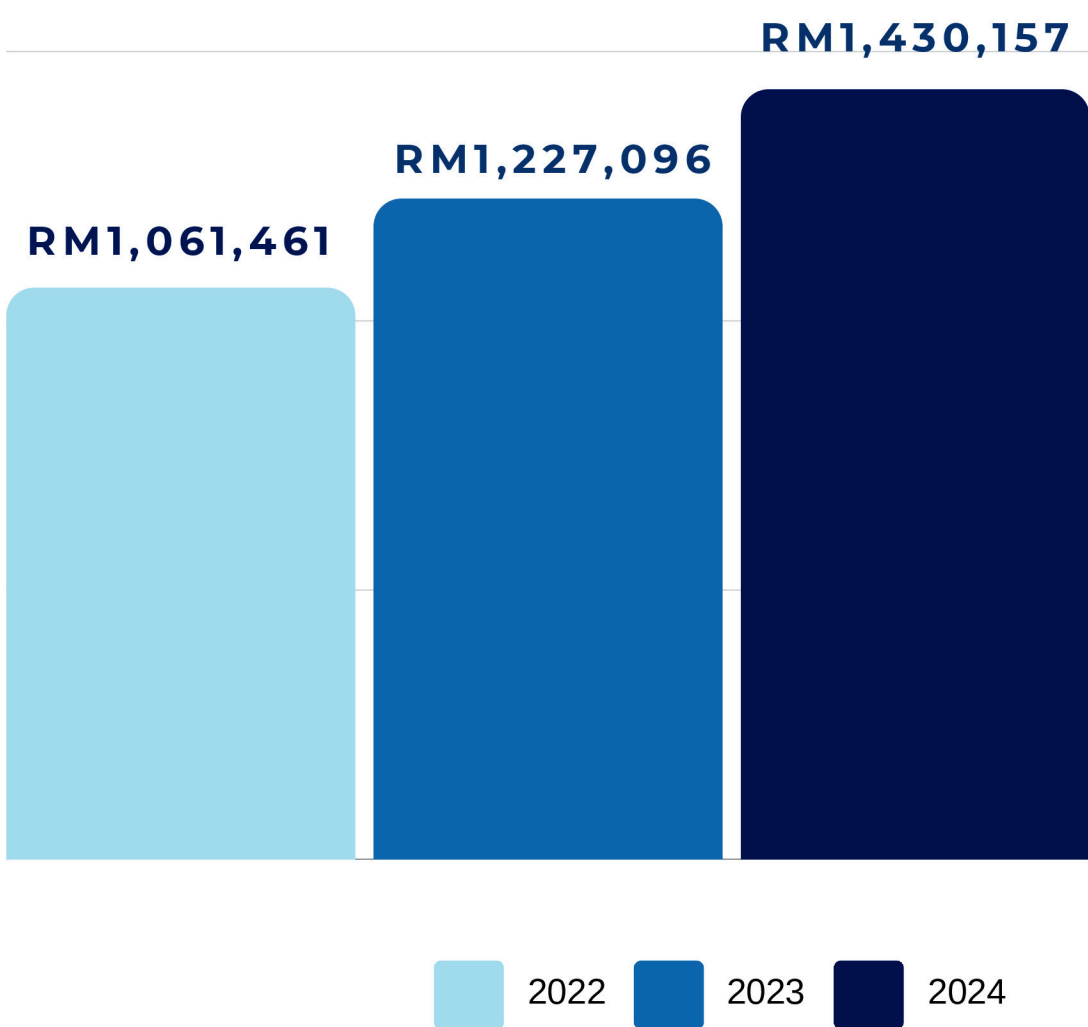


# 3-YEAR FINANCIAL SUMMARY

Over the past three years, the utilization of Islamic Social Finance funds under the four main pillars—Education Empowerment, Economic Empowerment, Community Livelihood, and Green Initiative—has steadily increased, reflecting RHB Islamic's commitment to impactful initiatives.

- **Education Empowerment** grew from RM303,244 in 2022 to RM543,520 in 2024.
- **Economic Empowerment** remained the largest focus, with RM749,217 in 2022, RM586,579 in 2023, and RM808,637 in 2024.
- **Community Livelihood** rose significantly from RM9,000 in 2022 to RM78,000 in 2024.
- **Green initiatives**, supported by an allocation of RM150,000, for 2023.

Total fund utilization increased from **RM1,061,461** in 2022 to **RM1,430,157** in 2024.





# 3-YEAR FINANCIAL SUMMARY

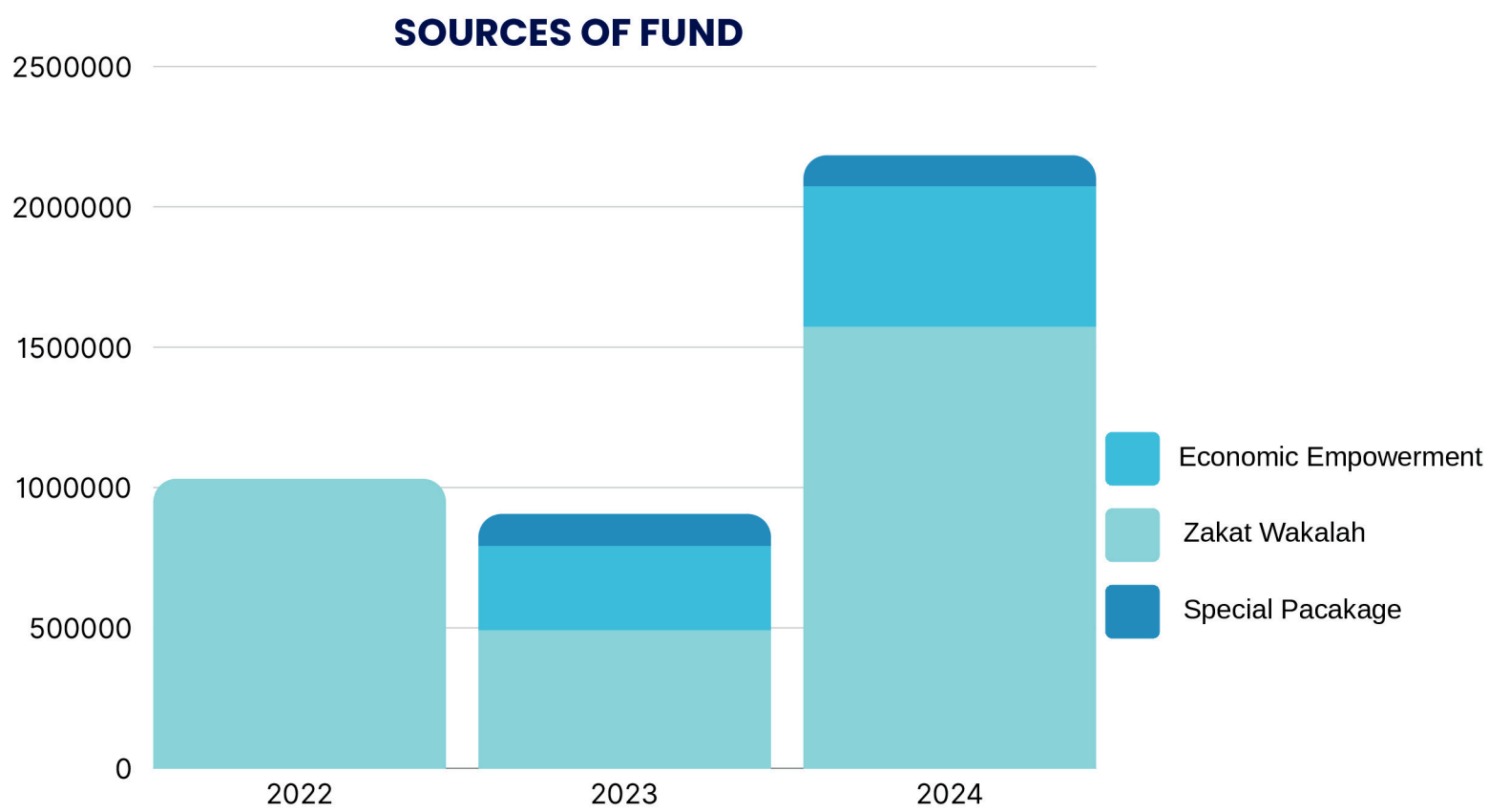
Over the three years, total funds under Zakat Wakalah, PNB contributions, and the Zakat Wakalah Special Package increased significantly, from RM1,033,272 in 2022 to RM2,185,477 in 2024.

- **Zakat Wakalah** rose from RM1,031,250 in 2022 to RM1,575,000 in 2024.
- **PNB** contributions, introduced in 2023, grew from RM300,000 to RM500,000 in 2024.
- **Zakat Wakalah Special Package** contributed RM112,099 in 2023 and RM108,453 in 2024.

This growth underscores a strengthened commitment to impactful initiatives.

# SOURCES OF FUND

| 'RM                           | 2022      | 2023    | 2024      |
|-------------------------------|-----------|---------|-----------|
| Zakat Wakalah                 | 1,031,250 | 493,750 | 1,575,000 |
| Fund from PNB                 | 0         | 300,000 | 500,000   |
| Zakat Wakalah Special Package | 0         | 112,099 | 108,453   |
| TOTAL                         | 1,033,272 | 907,872 | 2,185,477 |







**Dato' Adissadikin Ali**  
Managing Director,  
RHB Islamic Bank

*"Together, we are  
not merely  
providing  
assistance; we are  
nurturing lasting,  
positive change."*

## MESSAGE FROM MANAGING DIRECTOR OF RHB ISLAMIC

Alhamdulillah, I am pleased to share the remarkable progress of RHB Islamic's Islamic Social Finance initiatives in 2024. Since 2016, we have emphasized sustainable zakat distribution over one-off contributions. Guided by Maqasid Shariah, we developed four strategic pillars to address socio-economic challenges and drive lasting impact.



In alignment with Bank Negara Malaysia's (BNM) Financial Sector Blueprint 2022-2026, we are committed to advancing value-based finance through Islamic finance leadership. Our efforts aim to create a robust ecosystem where social finance initiatives drive meaningful, sustainable change while upholding the values and ethics central to Islamic finance.

Programmes like BEST-BYOB, BEEP, Smart Sawah Berskala Besar, and Projek Ternakan Ayam Kampung Kacuk have created economic pathways, fostering resilience and self-sufficiency among the B40 and asnaf. Educational initiatives ensure access to quality learning, breaking the cycle of poverty and paving the way for brighter futures.

Our Green Mosque initiative reflects our commitment to environmental stewardship, contributing to a sustainable future and embedding ESG principles into our operations.

These successes are a testament to strong partnerships and the dedication of all stakeholders. Together, we are nurturing lasting, positive change for the ummah.

May Allah (SWT) bless our efforts with barakah and guide us to serve with sincerity, integrity, and excellence.

Sincerely,

**Dato' Adissadikin Ali**  
Managing Director,  
RHB Islamic Bank



## MESSAGE FROM HEAD GROUP SHARIAH ADVISORY OF RHB ISLAMIC

It is a privilege to share the impact of our Islamic Social Finance initiatives in 2024. Guided by the Quran and Sunnah, we strive to deliver sustainable and equitable solutions for our communities.

Allah (SWT) reminds us in **Surah Al-Baqarah, Ayah 267:**

***“O believers! Donate from the best of what you have earned and of what We have produced for you from the earth. Do not pick out worthless things for donation, which you yourselves would only accept with closed eyes. And know that Allah is Self-Sufficient, Praiseworthy.”***

This verse encapsulates our mission: to ensure every contribution is impactful and delivered with excellence.

Aligned with Bank Negara Malaysia's Value-Based Intermediation (VBI) framework, we prioritize ethical, responsible, and sustainable practices in Islamic finance. Through initiatives in economic and educational empowerment, we break cycles of poverty and nurture brighter futures, while our sustainability efforts safeguard the environment for generations to come.

These initiatives reflect our commitment to value-based finance, upholding the highest ethical standards for lasting positive change. We look forward to achieving greater milestones in the year ahead.

Sincerely,

**Ahmad Mukarrami Ab Mumin**  
**Head, Group Shariah Advisory**



**Ahmad Mukarrami Ab Mumin**  
**Head, Group Shariah Advisory**



## REVITALIZING BANKING THROUGH SOCIAL FINANCE

RHB Islamic is transforming the financial landscape by redefining social responsibility through a structured approach rooted in the principles of Maqasid al-Shariah. Unlike conventional models that often rely on CSR funds with varying priorities, RHB Islamic integrates purpose-driven Islamic finance to ensure financial activities align with ethical, social, and environmental considerations. This holistic model underscores our commitment to sustainability, inclusivity, and long-term societal impact.

We strategically channel funds such as zakat, waqf, and sadaqah to support four key areas: **education empowerment, economic empowerment, community livelihood, and green initiatives**. Each fund serves a specific role within our social finance framework. Zakat is allocated to eligible asnaf communities, focusing on wealth redistribution and poverty alleviation while adhering to strict Shariah guidelines. Waqf funds are invested in sustainable assets like land and educational institutions, generating continuous benefits for communities. Meanwhile, sadaqah provides the flexibility to address diverse social needs, from immediate humanitarian aid to community development projects, ensuring adaptability in tackling various challenges.

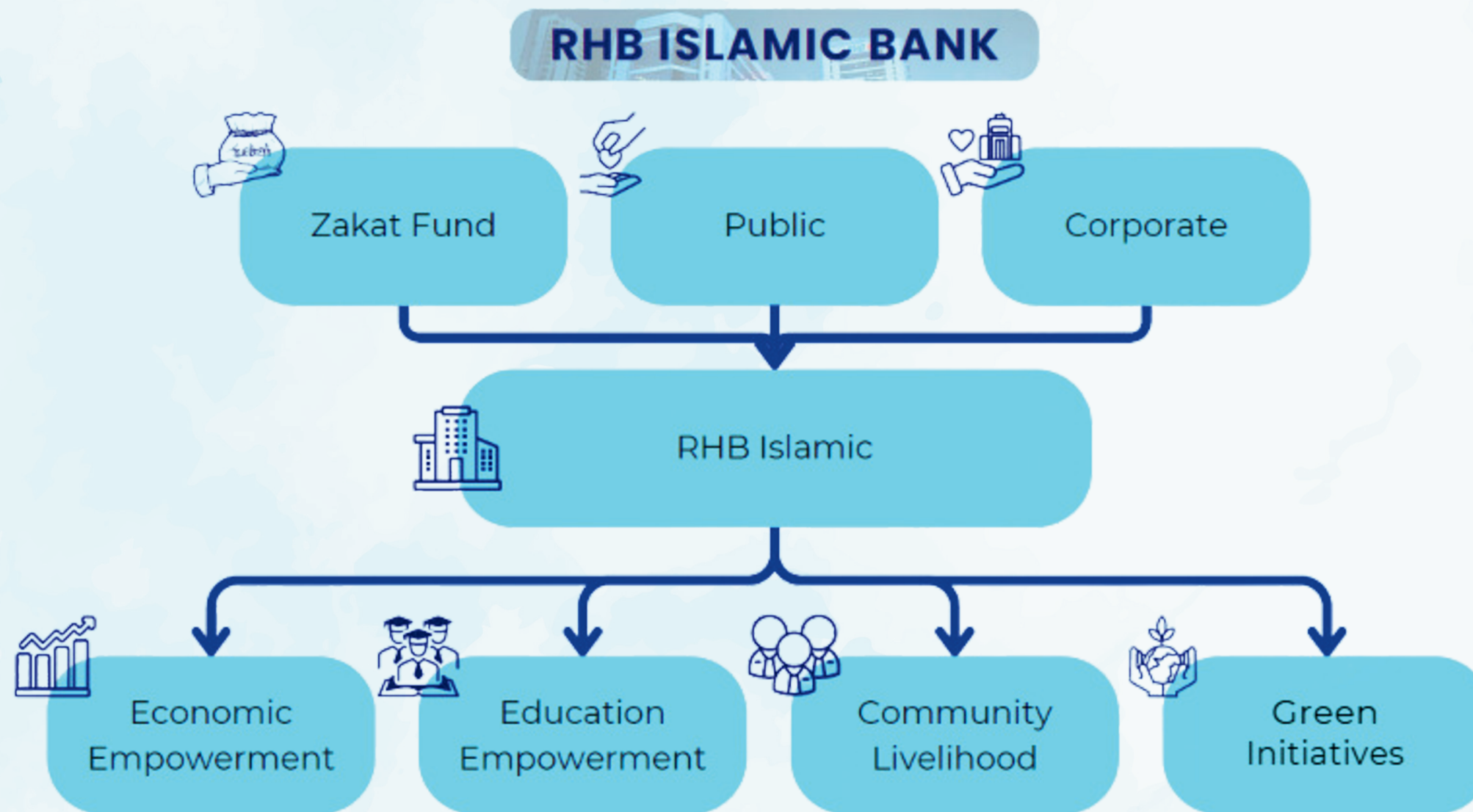
“Social finance is able to give a new dimension to the socio-economic development of the people by applying the principles of an inclusive financial system, considering the long-term impact and uniting all stakeholders” he said.



**Bank Negara Malaysia Governor  
Datuk Shaik Abdul Rasheed Abdul Ghaffour  
iTEKAD Networking Session, 22 August 2023**



# REVITALIZING BANKING THROUGH SOCIAL FINANCE



RHB Islamic leverages social capital from zakat, waqf and sadaqah to support impactful initiatives, including scholarships, entrepreneurial ventures, and community development. By focusing on sustainability, we empower beneficiaries with tools for long-term success, moving beyond temporary relief.

At RHB Islamic, we believe in revitalizing the banking sector by linking financial performance with social responsibility. Our initiatives are designed to create a more equitable future where economic growth benefits all members of society. Through ethical principles, innovative approaches, and sustainable practices, RHB Islamic is transforming banking into a powerful force for resilience, inclusivity, and shared prosperity. This comprehensive approach embodies the transformative potential of Islamic finance to drive meaningful, lasting change within communities and beyond.



# OUR PURPOSE & FOCUS



## Economic Empowerment

We strive to uplift asnaf and B40 communities by fostering self-reliance and sustainable growth.

### Income-Generating Initiatives

- Providing skills and resources to help asnaf and B40 individuals earn a stable income.

### Business Opportunities

- Supporting entrepreneurship and partnerships to grow businesses and create lasting impact.



## Education Empowerment

We believe education is a powerful tool for uplifting individuals and families.

### Catalyst for Growth

- Empowering communities through education to unlock potential and drive progress.

### Transforming Lives

- Providing opportunities and resources to help asnaf and B40 individuals achieve brighter futures through learning.



## Community Livelihood

We work to improve the quality of life for asnaf and B40 communities by addressing their basic needs.

### Basic Needs

- Supporting food, infrastructure, education, healthcare, and Islamic outreach.

### Community Participation

- Empowering communities to address social, economic, and educational challenges.



## Green Initiatives

We focus on promoting eco-friendly practices and sustainability for long-term ecological balance.

### Environmental Impact

- Minimizing harm to the environment and improving resource efficiency.

### Sustainable Future

- Advancing efforts to create a greener and more resilient future.



# GOVERNANCE

RHB Islamic Bank (RHB Islamic) is committed to upholding strong governance practices across the entire value chain of its social finance initiatives.

All initiatives are developed and proposed by the Group Shariah Advisory and deliberated by the Shariah Committee of RHB Islamic Bank (SCR) to ensure Shariah compliance and alignment with organizational goals. Each proposal outlines the sources of funds, focus areas, and categories of recipients for fund distribution, with final approval granted by the Managing Director of RHB Islamic. Following approval, the Group Shariah Advisory oversees the identification of target beneficiaries and manages the disbursement of funds, which may be in cash or in-kind, depending on the nature of the projects.

To ensure transparency and oversight, funds distributed are reported internally to the SCR and the Islamic Business Review Committee on a monthly basis. These reports provide detailed information, including the amount disbursed, projects involved, and the number of beneficiaries reached.

In addition, relevant information is disclosed to various stakeholders as part of RHB Islamic’s impact reporting. Key disclosures include:





# GOVERNANCE STRUCTURE IN MANAGING SOCIAL FINANCE

**Approval Stage**



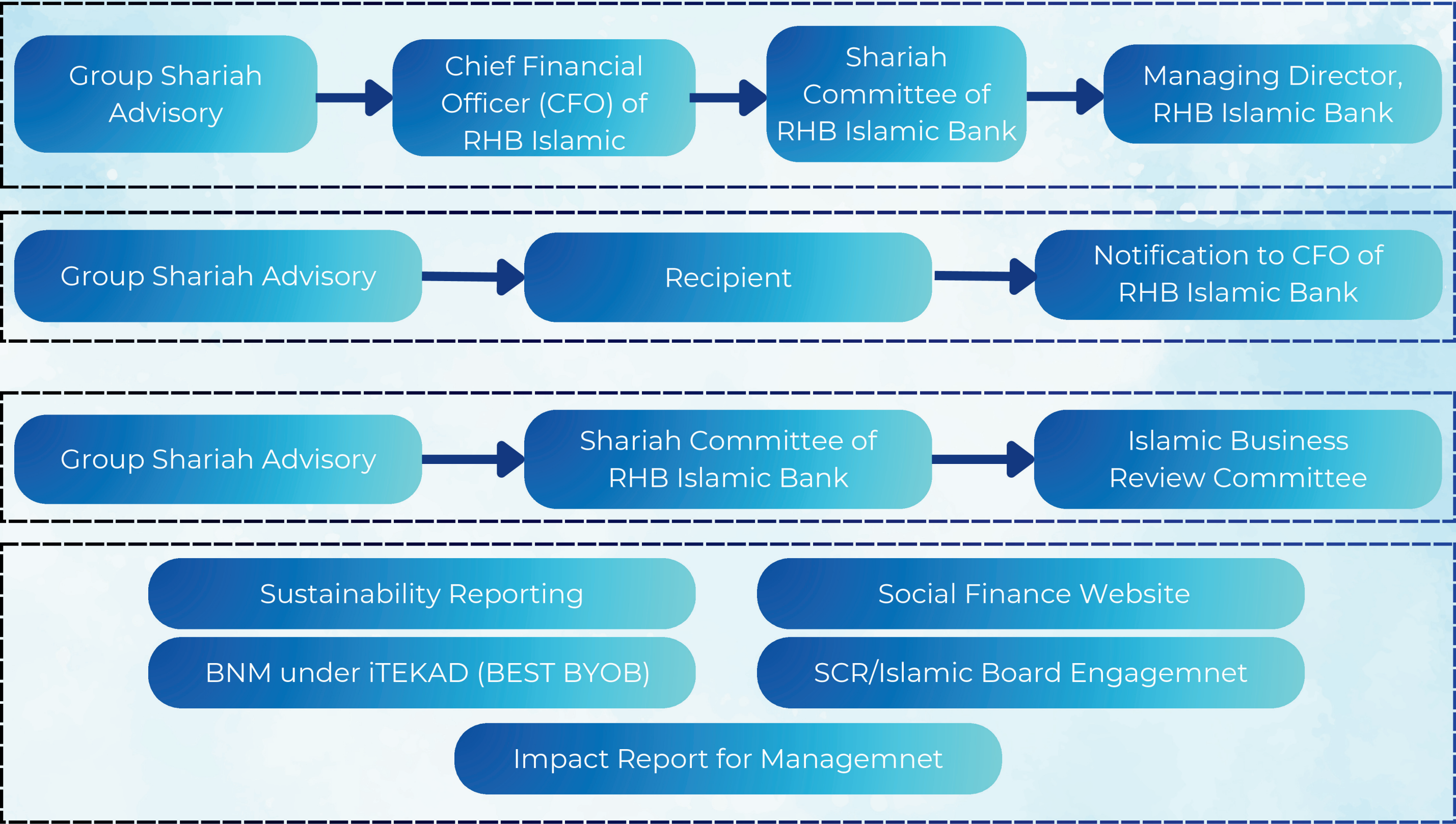
**Disbursement**



**Internal Reporting**



**Impact Report**





# SIGNIFICANT EVENTS

2024 26 January 2024 26 March 2024 20 May 2024

RHB Islamic and Yayasan Pelajaran MARA held a Mock Cheque Handover for BEEP, a 3-year initiative (2023–2025) to enhance education access for B40 children.



RHB Islamic held its Corporate Zakat Handover Ceremony for FY 2023 to PPZ-MAIWP and launched the “Kempen Semarak Zakat RHB 2024,” encouraging staff to pay zakat via monthly deductions through Mylink2HR



RHB Islamic launched the BEST-BYOB 2024 Program at UPM, offering pre-franchise packages via Pernas to empower student entrepreneurship, with UPM as the pilot university.

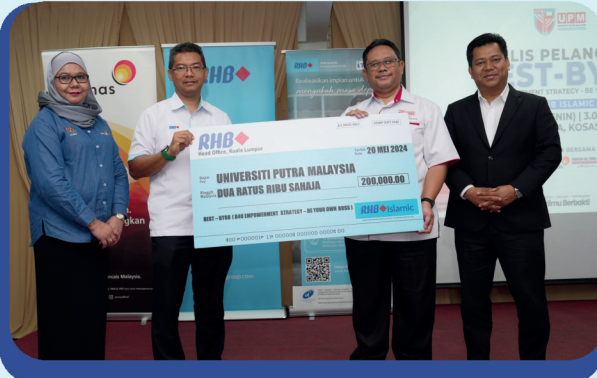
21 August 2024



RHB Islamic set a Malaysia Book of Records title for the “Largest Simultaneous Participation in a Higher Education Awareness Program” with the "Selangkah ke Universiti" event, engaging 1,750 participants across five states in Peninsular Malaysia.



RHB Islamic and MAIPs launched the “Pusat Baikpulih Telefon Pintar” project to empower B40 and asnaf communities in Perlis



4 September 2024

RHB Islamic Bank officiated the handover of pre-franchise business packages to 7 student participants under the BEST-BYOB 2024 Program at UUM



5 September 2024

RHB Islamic handed over its Corporate Zakat for FY 2023 to LZNK and presented 2 agricultural tractors and a forklift to support LZNK’s Projek Pembangunan Ekonomi Ummah, fostering economic growth and uplifting the asnaf community.







## ECONOMIC EMPOWERMENT

# EMPOWERING DREAMS, ELEVATING LIVES

Empowered communities lay the foundation for holistic and sustainable development

Related UN SDGs:





# BEST-BYOB

## B40 EMPOWERMENT STRATEGY-BE YOUR OWN BOSS

Related UN SDGs:



### ABOUT THE PROGRAM

The BEST-BYOB initiative is a transformative entrepreneurship program designed to nurture and empower individuals, particularly asnaf from the B40 community, through opportunities in franchise and pre-franchise businesses. This impactful program stems from a strategic and synergistic partnership between RHB Islamic Bank and Perbadanan Nasional Berhad (Pernas).

BEST-BYOB adopts a holistic and competitive approach to entrepreneurship development, offering participants comprehensive support through:

- **Structured training** to equip participants with foundational knowledge and practical skills for success in franchise and pre-franchise ventures.
- **Business matching** to connect participants with viable and sustainable business opportunities tailored to their capabilities.
- **Financial assistance**, including grants, provided through RHB Islamic's zakat refund distribution initiative to support eligible asnaf participants in starting their entrepreneurial journeys.
- **Six-month monitoring and mentorship** to ensure long-term business sustainability, providing guidance and support post-launch.





# BEST-BYOB

## B40 EMPOWERMENT STRATEGY-BE YOUR OWN BOSS

### IMPACT & REACH

**50** Participants who have benefited from this program

**RM768,477**

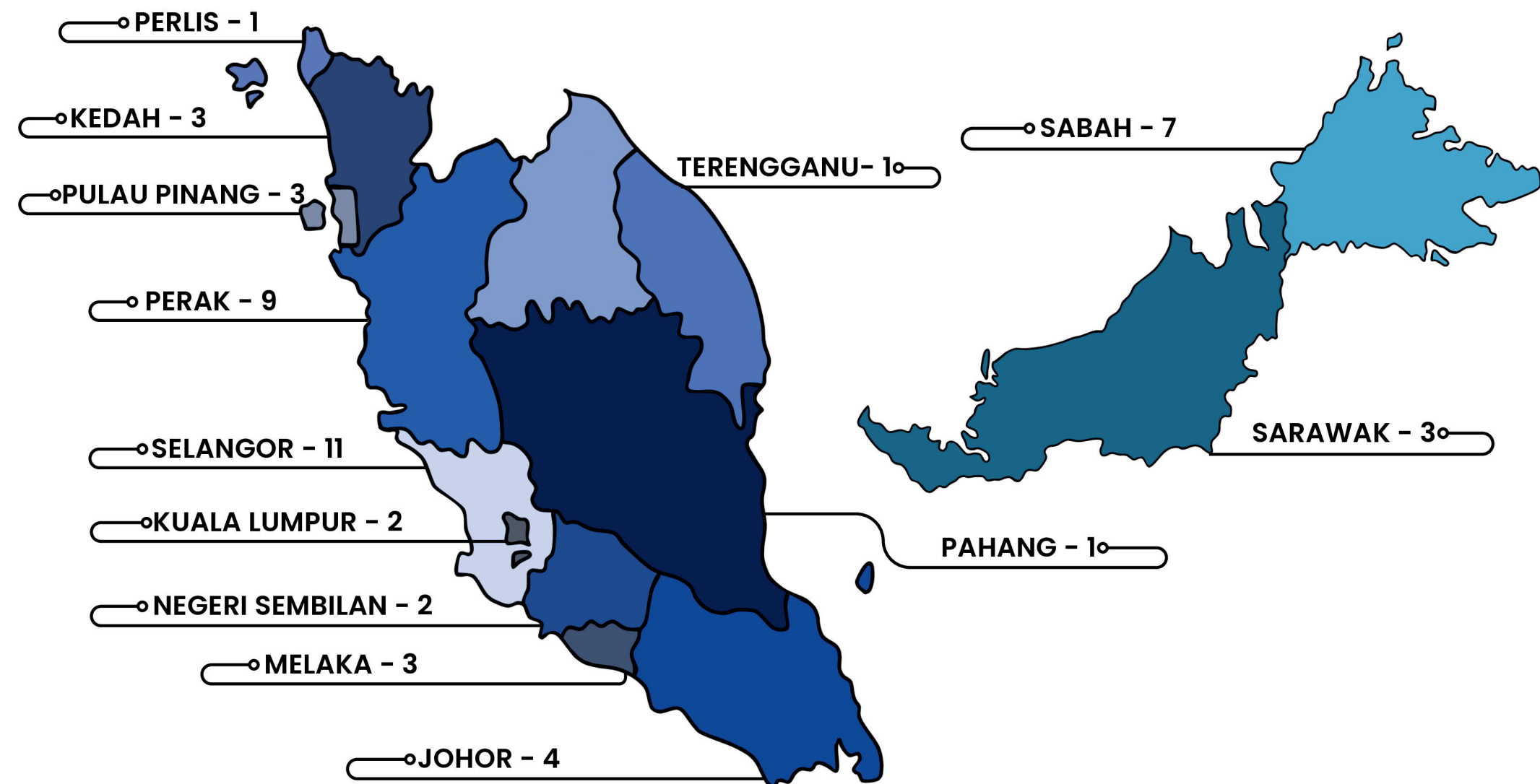
of zakat fund has been disbursed for the BEST-BYOB since inception with RM370,917 disbursed in 2024

Expanded the initiatives to

**2 UNIVERSITIES**

to empower entrepreneurial skills among students

### Our Reach & Extent



Remarks: ongoing & graduated participants



# BEST-BYOB B40 EMPOWERMENT STRATEGY-BE YOUR OWN BOSS

## TESTIMONIALS



**AHMAD AMIR BIN HASSAN**

Previously a maintenance officer, now runs the business brand Mekeria in Kuantan, achieving monthly sales of RM15,000.

“

This program has given me the opportunity to start working toward my dream of owning my own business. I now see the potential to generate a higher income compared to working a regular job, and I feel more confident about shaping my future independently

”



**NURUL AMANINA BT MOHD ZAINON**

A former barista, now owns Monti Keopi, branch in Wisma BSN Shah Alam with monthly sales of RM35,000.

“

With 11 years as a barista, opening my own café felt out of reach due to funding challenges. Thanks to the BEST-BYOB Program, my dream became a reality. This initiative empowers people like me to start businesses and proves that anything is possible with effort. Thank you, RHB Islamic!

”





# BEST-BYOB B40 EMPOWERMENT STRATEGY-BE YOUR OWN BOSS

## TESTIMONIALS



**LAILATUL AKMAL AWISS  
BIN JUHARIN**

A Bachelor of Education in Agricultural Science student at UPM, runs Kerepok Getel with monthly sales of RM14,000.

“ I’ve learned a lot about the real challenges of running a business and gained useful knowledge in a field I’m passionate about. It’s also been great because it has given me the chance to help students by offering part-time jobs to support them while studying at university ”



**NUR LIYANA SYAMIMI  
BINTI MOHD SABRI**

A Bachelor of Hospitality Management student at UUM, runs Pandan Cendol with monthly sales of RM17,000.

“ I would like to express my sincere gratitude to RHB Islamic for providing valuable business opportunities for students. This initiative allows us to learn about business first-hand and gain practical experience in today’s competitive world ”





# LZNK PROJEK PEMBANGUNAN EKONOMI UMMAH (PPEU)

Related UN SDGs:



## ABOUT THE PROGRAM

In 2023, RHB Islamic Bank partnered with Lembaga Zakat Negeri Kedah (LZNK) on the Smart Sawah Berskala Besar (SSBB) Asnaf project, enhancing the agricultural sector to uplift asnaf communities. The initiative managed LZNK-owned paddy fields, created jobs, and promoted the 'Dari Asnaf Kepada Asnaf' concept for sustainable growth.

In 2024, LZNK launched the Projek Pembangunan Ekonomi Ummah (PPEU) to further empower asnaf through advanced agricultural machinery and a 6,000 metric ton rice factory. RHB Islamic Bank supported this initiative by contributing **two agricultural tractors and a forklift** to enhance operations in paddy fields and the factory in Yan, Kedah.

PPEU focuses on socio-economic development for asnaf and B40 groups, emphasizing training, skills, and marketing to:

- Empower asnaf through sustainable agriculture
- Foster a self-sustaining economic cycle
- Build long-term economic resilience with advanced resources





# LZNK PROJEK PEMBANGUNAN EKONOMI UMMAH (PPEU)

## IMPACT & REACH

### RM341,000

Zakat fund allocated and paid by RHB Islamic to LZNK for the purchase of 2 agricultural tractors & 1 forklift

Impact & Reach:

- SUPPORT LZNK RICE FACTORY OPERATIONS
- STREAMLINE MATERIAL HANDLING
- BOOST PRODUCTIVITY

### > 80

asnaf farmers in Kedah have benefited from this year's contributions as well as last year's drones and a lorry tipper.





# MAIPS TRANSFORMASI ASNAF-PUSAT BAIKPULIH TELEFON PINTAR

Related UN SDGs:



## IMPACT & REACH

### ABOUT THE PROGRAM

RHB Islamic, in collaboration with MAIPs, contributes to empowering asnaf in the B40 community through the Asnaf Centre – Pusat Baikpulih Telefon Pintar. This initiative offers:

- **Practical Training:** A facility for hands-on gadget repair training, helping asnaf generate income and explore tech entrepreneurship.
- **Career Opportunities:** Skills development for careers in tech and electronics.
- **Networking Hub:** A platform for social and business connections.
- **Innovation Space:** A place to foster creativity and develop ideas.

## RM46,720

Zakat Fund disbursed for Pusat Baik Pulih Telefon Pintar at Kangar, Perlis. This initiative aimed at empowering B40 and asnaf entrepreneurs in the gadget repair industry.







# EDUCATION EMPOWERMENT

## EDUCATING MINDS, EMPOWERING FUTURE

Education empowerment paves the way for transformative and sustainable progress

Related UN SDGs:





# BEEP B40 EDUCATION EMPOWERMENT PROGRAM



## ABOUT THE PROGRAM

BEEP is a holistic initiative aimed at improving educational access for children in the B40 community by addressing financial constraints, limited resources, and restricted opportunities. The program strives to create a more inclusive and equitable learning environment.

In 2023, RHB Islamic and **Yayasan Pelajaran MARA (YPM)** signed a three-year MOU (2023–2025) under BEEP. As part of this collaboration, RHB Islamic committed up to **RM1 million** from zakat refund funds to support the program. For 2024, this initiative continues to advance our shared mission of empowering education within the B40 community.

This year, the program has expanded to include the Perak and Southern regions, building on its presence in the Central, Northern, and East Coast regions. This strategic expansion allows us to reach and support even more children and students, reinforcing our commitment to fostering academic success and uplifting the B40 community through education.





# BEEP B40 EDUCATION EMPOWERMENT PROGRAM

## IMPACT & REACH

> 3000

B40 students, teachers and parents positively benefited from this program

RM321,520

has been disbursed for the BEEP in 2024

5 REGIONS

The BEEP 2024 program encompasses five regions: Central, East Coast, Northern, Perak, and Southern.



RHB Islamic proudly earned recognition from The Malaysia Book of Records for the **"Largest Simultaneous Participation in a Higher Education Awareness Program,"** involving an outstanding total of **1,999** participants. This remarkable achievement was part of the "Selangkah ke Universiti" initiative under the BEEP program.



# BEEP B40 EDUCATION EMPOWERMENT PROGRAM

## TESTIMONIALS



**CIKGU KU MUHAMMAD  
FIRDAUS ZULKHAIRI**

SMK KUALA NERANG,  
KEDAH

“ The Selangkah ke Universiti program under BEEP has opened my students' eyes to their future after SPM. As a teacher, I've seen them gain valuable insights into university courses, PTPTN loans, and essential post-graduation steps. ”



**ENCIK RASHID SAID**

TIMBALAN PPD (SEKTOR  
PEMBELAJARAN)  
PPD HULU PERAK, PERAK

“ I warmly welcome this program to the Hulu Perak district, as it has the potential to broaden the horizons of students in rural areas. It helps them discover educational opportunities at higher levels and envision a brighter future ”



**PUAN MAHFUZAH  
MOHAMAD**

PPD KEMAMAN,  
TERENGGANU

“ This outreach program has a significant impact on students, guiding them toward fields they are passionate about and helping them envision clear career pathways for the future ”



# BTS BACK-TO-SCHOOL PROGRAM



## IMPACT & REACH

### ABOUT THE PROGRAM

This program provides a one-time financial assistance of **RM250** to support the children of RHB staff across Malaysia who are currently enrolled in primary and secondary schools. The initiative is designed to ease the financial burden of preparing school supplies and managing education-related expenses. It is a collaborative effort between the **Group Shariah Business** and **Group Human Resources** teams of the RHB Banking Group.

**RM250**  
one-time  
financial  
assistance for  
each successful  
applicant

**348**  
applicants who  
have benefited  
from this  
program in 2024

**RM87,000**  
of zakat refund  
has been  
disbursed for  
this program in  
2024

RHB Islamic in Collaboration with Group Human Resource

**BACK TO  
SCHOOL**

Application Period : 20 Feb 2023 - 3 Mar 2023



Back-to-School is a programme that provides a one-off monetary contribution from RHB Islamic's zakat refund to the children of staff within RHB Banking Group (Malaysia Operations) who are currently in primary or secondary school.

This programme is targeted to help eligible recipients in the B40 community ease the financial burden of preparing for essential school needs for their children.

Only 200 successful applicants will be selected to receive RM250 from RHB Islamic.



# RTC ROAD-TO-CAMPUS PROGRAM

Related UN SDGs:



## IMPACT & REACH

### ABOUT THE PROGRAM

This program offers a one-time financial assistance of **RM1,000** to support the children of RHB staff currently pursuing tertiary education at local institutions. The initiative aims to alleviate the financial burden of acquiring academic materials and managing higher education expenses. This effort is a joint collaboration between the **Group Shariah Business** and **Group Human Resources** of the RHB Banking Group.

**RM1,000**

one-time  
financial  
assistance for  
each successful  
applicant

Up to  
**50**

applicants are  
expected to  
benefit from this  
program in 2024

**RM50,000**

of zakat refund  
has been  
allocated for  
this program





A photograph showing a man in a blue polo shirt and a blue baseball cap with 'Together We Can Progress' written on it, leaning over a table and interacting with an elderly man. The elderly man is shirtless and looking towards the man in the cap. In the background, another man in a white cap and dark shirt is visible near a doorway. The setting appears to be an indoor community space with a pink wall and a window with metal bars.

## COMMUNITY LIVELIHOOD

# ENRICHING COMMUNITIES, TRANSFORMING LIVES

Creating meaningful connections that drive lasting change within communities

**Related UN SDGs:**





# MAIPS SANTUNI ASNAF PERLIS

Related UN SDGs:



## IMPACT & REACH

**140** Individual asnaf received RM 200 zakat contribution each to ease their financial burden

**RM31,000**

Zakat Fund was disbursed and officially handed over to selected asnaf during the cycling event with DYTMM Tuanku Raja Muda Perlis in Kangar

**3 ASNAF FAMILIES**

Received RM 1,000 zakat contribution each





## IMPACT & REACH

RHB Islamic and LZNK personally visited Yan, Kedah, to hand over zakat refunds to

5

asnaf families identified by LZNK in the paddy estate

RM5,000

has been disbursed for the this program

5 ASNAF FAMILIES

Received RM 1,000 zakat contribution each to ease their financial burden





# OUR KEY PARTNERS

## MAIN PARTNERS



## UNIVERSITY PARTNERS



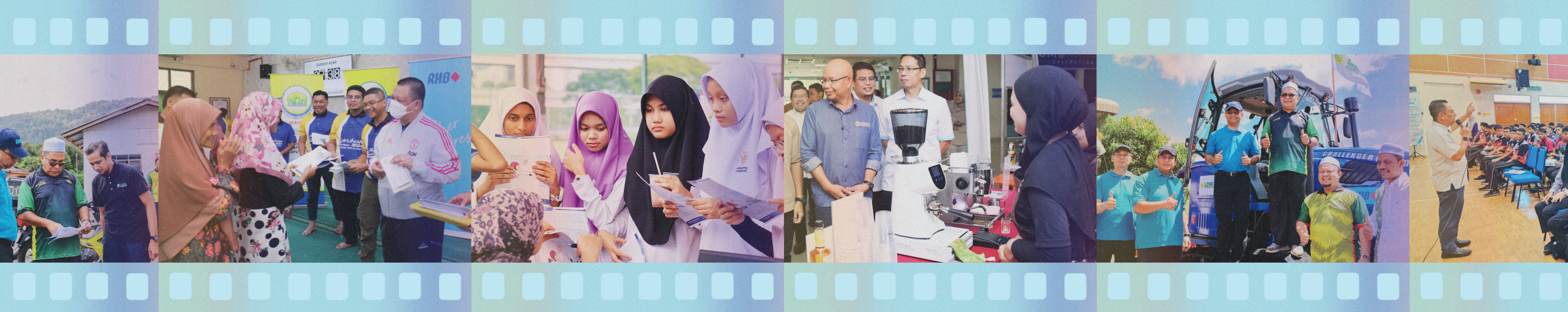
## BEEP PARTNERS



## BEST-BYOB PARTNERS







Together We Progress





[www.rhbgroup.com](http://www.rhbgroup.com)

